

NOW ENERGIZED WITH 100% WIND ELECTRICITY



member of



featured in

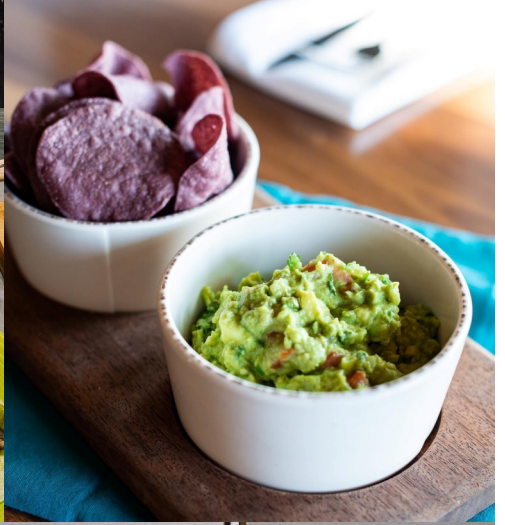


Raquelitas Tortillas – Since 1960 Colorado's premium tortilla baker, is the brand that today's chefs demand and trust. Each delicious bite delivers premium curated Colorado hyper local ingredients, chef driven flavors crafted from healthier grains. When it is innovation and quality you want, we are the people to see. Featured in numerous national media outlets, our 24,000 square foot plant is 100% powered by wind generated electricity every day creating over 30,000 pounds of innovative artisanal tortillas & chips. Eat different, eat healthy, eat fun with Raquelitas. Some of our customers are shown below!



Raquelitas Tortillas 3111 Larimer Street Denver, Colorado 80205 P-303.296.3111







# What is the deal with the little windmill in the logo?

Since 2007, all Raquelitas tortillas have gone green! We were the very first tortilla plant in the USA to go with 100% wind generated electricity - every single volt, and because of this we reduced our carbon dioxide waste in excess of 640,000 lbs. Since our humble beginnings we have always strived to be the innovators in our industry, so we put our checkbook where our hearts are and spend a little more for cleaner renewable energy. Wind generated electricity is just one of many changes we have taken in the past decade to improve Colorado's environmental health. Our actions below:

- 78% minimum recycled paper content in all our corrugated boxes
- 98% of our paper waste is recycled
- 96% of our food processing waste is recycled into livestock feed
- 100% LED light bulbs
- 100% of our electricity is wind generated

Many times, doing the right thing does in fact cost a little more, but that is a cost Raquelitas has always been willing to pay, whether in superior ingredients or being good citizens. After seeing how much better for all of us wind generated electricity was, it was clearly a no-brainer, in fact it may have been the quickest major buying decision we ever made. By choosing Raquelitas, it also helps you be a good environmental citizen too because you are in fact making a statement that you care about our environment and are taking action with every box you use. We will do even more in the future to improve our lead on this important issue, and if in fact you are interested in doing something like this yourself, call us, we can help you.

NOW ENERGIZED WITH 100% WIND ELECTRICITY





# What Our Customers Say About Us



What I love about Raquelitas is the passion and intensity they strive for every day, this is only surpassed by Rich's enthusiasm, his intensity and commitment to produce best in class products is relentless, and his passion to serve his fellow industry professionalism is without compare. We are proud and privileged to have such quality Raquelitas products to provide to our guests and could not ask for better personalized service" Thanks Rich and team for your partnership.

Best wishes,

**John Johnstone C.M.C.**

Vice President of Food and Beverage

THE BROADMOOR - The Ranch at Emerald Valley - Cloud Camp - Seven Falls  
1 Lake Avenue, Colorado Springs, CO 80906

THE  
BROADMOOR

**RIO GRANDE**

Mexican Restaurant



When I find a company who can deliver both outstanding product and service, I stick with them. Raquelitas has been doing this for us at the Rio Grande restaurants for more than 30 years. No matter what the request they always listen and try to help us. Raquelitas is truly a partner in our business and success.

**Stephen Richter -**

The Rio Grande Mexican Restaurant, COO



# What does Raquelitas offer you? Hyper local

**Hyper local ingredient sourcing - Hyper local?** We literally invented the term “hyper local” to describe how we define and apply “local” to our sourcing delivering you the most local product available in Colorado. At Raquelitas “hyper local” means buying from and thus supporting hundreds of Colorado farmers. Buying from and collaborating with multi-generational Colorado farmers. Local doesn't mean merely claiming our local address makes us local. Hyper local to us refers to the location of where our ingredients are grown and committing to perhaps paying more for our ingredients to help Colorado farmers prosper into future generations

**Premium ingredients mean premium quality -** we have worked hard to become the undisputed top quality brand in Colorado. We are the experts and that is why most new referrals come from chefs, food brokers, restaurant owners and distributors.

**Unsurpassed service -** we are available to answer any questions on new or current products. 24/7/365. When was the last time the owner of your current tortilla supplier gave you their cell number or even visited you. The fact is you are going to be an important customer to us, not just a customer number. Bottom line, you and the success of your business matters very much to us.

**Integrity -** in processes, in ingredients, in doing business with us. We don't tell you one thing, and do another. Every ingredient in every product is a no holds barred top of the line and that is what you can expect in every box you buy from us.

**“The way we do anything, is the way we do everything”**

**We welcome the opportunity to be a trusted partner in your future success!**

**Richard Schneider - Tortilla Savant**

Cherry Creek Innovation Campus – Advisory Board

ColoradoBiz Magazine - 2019 Winner Food + Beverage of the year

Colorado Hotel & Lodging Association – Board Member/2019 Allied Member of the Year

Colorado Proud - Member

Colorado Restaurant Association – Board Member Executive committee/2018 Outstanding Allied Partner of the Year

Colorado Restaurant Foundation – Board Member/Executive Vice Chairman

Metro Denver Lodging Council - Allied Member

We Don't Waste – Past Board Member

**Raquelitas Tortillas – Colorado's Premium Innovative Tortilla Baker** \*gig that really puts the carne in my tacos

3111 Larimer Street

Denver, Colorado 80205

E- [RS@Raquelitas.com](mailto:RS@Raquelitas.com)

M- 303.888.2987

P- 303.296.3111 x 4 – I really don't answer phone much, better to email