

Lance Scheele

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Objectives

Driven to continue my career path working at a premier golf community as Executive Management. Primary goals are to educate and coach staff for advancement along with increasing service levels and, promoting longevity and sustainability.

Education

The Golf Academy of America, Arizona campus 1996 to 1998 Associate Arts in Professional Golf Management

- Graduate with Honors
- Players Certification
- Teaching Certification

Experience

Connestee Falls, POA | 33 Connestee Trail Brevard, NC. 28712

Assistant General Manager/COO

- Operations Manager for 5,000 acre bundled, gated community.
- 1425 current homes with 18 new homes under construction.
- 28,000 square foot clubhouse with 3 dining venues, ballroom, 2 kitchens, and golf shop.
- 18 Hole golf course, with 30 bay driving range, George Kobb design.
- 6 pickle ball courts, 8 Har-Tru tennis courts, and two bocci courts.
- Currently under construction: a \$3.5 million, 14,000 square foot wellness/activity center with cardio, strength & conditioning equipment, 12 spin bikes, and 6 multipurpose rooms for yoga, palates, karate, dance, etc.
- 4 boating lakes, all with private beaches and event pavilions for private events.
- 55 miles of roads to maintain, mow shoulders, and snowplow.
- 24-hour security with 3 guard gates.
- \$2.5 million dollar pool renovation scheduled to begin in 2024.
- \$14 Million in annual revenues, including \$4 million in annual dues, \$1.8 million in F&B revenues, and \$1.3 million in golf revenues.
- Direct reports: Executive Chef, Director of Maintenance, Superintendent, HR Dir, F&B Director, Director of Catering, Clubhouse Operations Manager, Director of Security, Head Golf Professional, and Controller.
- Attend 10 Committee meetings including Board of Directors, Finance, Facilities, Architectural, Natural Resources, Strategic Planning, Golf, Social, Judicial, and Build Out.

Spanish Trail Country Club | 5050 Spanish Trail Lane Las Vegas, Nevada 89113

General Manager/COO 10/30/2020 – 8/15/2022

- 27 Hole Robert Trent Jones design golf course comprised of three, nine-hole courses.
- 40,000 square foot clubhouse, 2 dining operations, 8,500 square feet of ballroom capacity, boardroom, full-service men's and women's locker rooms, and golf shop.
- \$9 Million in annual revenues with Dues generating \$4.3 million.
- \$3 Million in F&B revenues, \$1.2 million generated from Catering, balance of revenues generated from Member Dining, on course beverage cart services, and Snack Bar
- Golf revenues average \$1.7 million at 36,000 rounds annually.
- Seven direct reports; Superintendent, Director of Golf, Director F&B, Membership Director, Controller, Executive Chef, Member Events Director
- I report directly to the Club President, and a Board of Directors, Club is owned by a single entity.

Lakewood Country Club | 6800 West 10th Avenue Lakewood, Colorado 80214

General Manager/COO 05/01/13 – 09/30/2020

- 18 Hole Donald Ross design golf course just completed a \$2 million course renovation with Gil Hanse as architect.
- 48,000 square foot clubhouse, separate pool facilities, full practice facilities and on course dining operation, currently starting a \$1.5 million renovation of dining room & bar.
- \$8.5 Million in annual revenues with Dues generating \$3.4 million. • \$2.9 Million in F&B revenues, \$950K generated from Catering, balance of revenues generated from Member Dining, Pool, Men's Grill, and Snack Bar
- Golf revenues average \$1.5 million at 28,000 rounds annually.
- Lakewood generates on average a positive cash flow annually of \$350,000, with an average of \$500,000 in Capital spending annually.
- Seven direct reports; Superintendent, Director of Golf, Director F&B, Membership Director, Controller, Facilities Director, Member Events Director
- Regularly attend 8 Committee meetings per month. I report directly to the Club President, and a Board of Directors.

The Country Club Castle Pines | 6400 Country Club Drive Castle Rock, Colorado 80108

Clubhouse Manager 08/1/10 – 05/01/2013

- Manage Clubhouse operations at Private Golf Club
- 18 Hole Jack Nicklaus design golf course
- 28,000 square foot clubhouse, driving range, on course dining.
- \$6 Million in annual revenues
- \$1.5 Million in F&B revenues, \$400K generated from Catering, balance of revenues generated from Member Dining, and On Course Dining
- Membership capped at 385 Golf Members, 70 Social Members
- Six direct reports; Executive Chef, Locker Room Manager, Dining Room Manager, Bar manager, Catering Director, and Member Events Coordinator.

Denver Country Club | 1700 East 1st Avenue Denver, Colorado 80218

Food & Beverage Manager 12/1/2009 – 08/1/2010

- Manage multiple dining room operations.
- \$2.5 Million in Member Dining revenues at 4 locations.
- Managed culinary staff as well as FOH staff.
- Maintained and executed 5 Star level service.
- Reported to a Club House Manager/AGM.

Sonnenalp Hotel & Golf Club | 20 Vail Road, Vail, Colorado 81657

Quality Manager 2008 – 2009

- Boutique Hotel 127 rooms in the heart of Vail Valley
- Five dining venues at the hotel, 1 dining venue at the Golf Club
- Banquet venues, Spa, and 24-hour room service
- Semi - Private Golf course located in Edwards, Colorado
- 15,000 square foot clubhouse at golf facility with PGA Golf staff

American Golf Corporation | 909 N. Pacific Coast Highway, El Segundo, California 90245

General Manager 2006 – 2008

- American Golf Daily Fee facility – Meadowlark GC & Rancho San Joaquin GC
- \$9 million in revenues, 18 holes of golf, 120,000 rounds of golf annually
- 28,000 square foot clubhouse with dining and banquet facilities
- 40 bay driving range with lights, separate golf shop.
- \$5 million in net profits annually

Canterberry Golf Club (now Black Bear) | 11400 Canterbury Parkway Parker, Colorado 80138

Assistant General Manager 2004 –2006

- Managed operations of an 18-hole semiprivate golf club
- 30,000 rounds annually with Private memberships available as well as daily fee rates
- Opened a new 20,000 square foot clubhouse.
- 10,000 square feet of banquet space
- Dining capacity of 45 inside with additional 25 seats outdoors
- Reported to the General Manager

TPC Scottsdale | 17020 North Hayden Road Scottsdale, Arizona 85255

Golf Professional 2001 – 2004

- Manage day to day operations at high end daily fee golf facility.
- 36 Holes, 18 at Stadium course, 18 at Champions course
- PGA Tour facility • Tee sheet management, merchandise control, outside staff operations, cart fleet maintenance
- Employed for four Phoenix Open PGA tournaments.

Desert Mountain Golf Club | 10550 East Desert Hills Drive Scottsdale, Arizona 85262

Golf Professional 1998 – 2001

- Manage outside operations at Private Country Club
- Operated out of Cochise/Geronimo Clubhouse
- Opened up Chiracahua golf course.
- Managed 60 outside service staff members for 3 Jack Nicklaus design golf courses.
- Employed for 2 Tradition Senior PGA tournaments.

Ritz Carlton Hotel Corporation | 1 Ritz Carlton Drive Dana Point, California 92629

Food & Beverage Director 1983 - 1996

- Manage Multiple Food & Beverage operations for full-service hotels.
- Based out of Laguna Niguel, California hotel, last four years were on opening team.
- Opened various food & beverage outlets for new hotels.
- Hired and trained staff to Ritz Carlton standards in Aspen, Kapalua, Marina Del Rey, Rancho Mirage, San Francisco, and Phoenix
- Primary responsibilities to set up process and procedures and hire staff to open new hotels and maintain Ritz Carlton standards at every property.

Marriott Hotel Corporation | Camelback Inn, 5402 E. Lincoln Drive, Scottsdale, Arizona 85253

Food & Beverage various positions 1979 - 1983

- Started as a server attendant in casual dining.
- Worked up to server in Chaparral Fine Dining Room and Banquets.
- Promoted to Banquet Captain.
- Promoted to Assistant Banquet Manager

References Available Upon Request